

Welsh Athletics

Competition Review

Action Plan 2014

Report ref	Competition Review Action Plan
Report status	Version 1.1
	Updated for Steering Group, 16 th June 2014
Distribution list	Board, General Council, Senior Management Team
RAG Status	Green indicates the issue has been closed and was finalised on the end date indicated.

Ref	Review Recommendation and Action	Priority H/M/L	Responsible person or committee	Start Date	End Date	Update and Comments	RAG
1	1. Implement a more strategic management structure to ensure competitions have both a strong strategic lead as well as operational excellence	H	CEO	11/5	31/5	Head of Operations appointed to assume responsibility for the implementation of the Competition Review recommendations. Interim "Event Organising Committee" appointed for outdoor T&F season.	
2	1. Implement a more focused event delivery programme based on 1. establishment of an Event Organising Committee for all events 2. A service level agreement with Run 4 Wales for delivery of certain areas of event management	M	JW	1/9	31/12	1. Head of Operations (JW) to work with committees to establish an appropriate model for their disciplines. 2. Model to be defined and documented	

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3	<p>1. Review Welsh Senior League based on two options</p> <p>1 Mirror the Welsh Junior League with three regional events and 1 national event.</p> <p>2 Replace the league with a series of 3-4 open events including opportunities for the U17 age group.</p> <p>3 Establish a series of open events for seniors, with a league structure retained for the under 17 and under 20 age groups. The leagues would involve events in North and South Wales, with a National final.</p>	H	JW	16/6	30/11	Consultation to continue to establish the best option for future delivery	

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4	<p>Current competition pathway supports the ADM, but it does not deliver it</p> <ol style="list-style-type: none"> 1. Resolve conflict between what ADM suggests and what athletes want. 2. Clarify non-elite adult and under 20 competition provision. 3. Clubs, coaches, parents, team managers, organisers all need focused and audience-specific information about the ADM, in appropriate language and format 	M	JW	16/6	31/12	Work with British Athletics and other stakeholders to clarify the role of the ADM	
5	<ol style="list-style-type: none"> 1. Greater focus should be given to the provision of opportunities for U20 age group 	M	JW	16/6	31/12	The Competition Strategy (due by the end of 2014) will include a clear definition of the pathway for domestic and international competition for all disciplines.	

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6	1. Significant majority support for shorter, sharper, events where the focus is on optimisation of athlete performance	M	JW	16/6	31/12	The need for innovation and an athlete-centred competition calendar will inform this recommendation.	
7	1. Officials. Greater focus is needed on strategic and not just operational delivery, including the implementation of an official's development and retention strategy.	M	JW	16/6	31/12	Significant consultation with Welsh Athletics and British Athletics will be required.	
8	1. The Communication strategy should be addressed as soon as possible as it is the major area of frustration for the membership.	M	JW	16/6	31/12	Using the existing structures and establishing a specific communication strategy for the implementation of these recommendations.	
9	1. Support transition to IAAF Age Groups	M	JW	16/6		Work with British Athletics	

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10	1. Establish a sustainable competition model for Schools athletics	M	JW	16/6	31/12	Work with the WSAA to map-out the model for school-age children in Wales.	